



Strategic Plan Update

Campbell Union School District



Governing Board Presentation • March 31, 2016

SWOT Analysis

- ▶ S – Strengths
 - ▶ W – Weaknesses
 - ▶ O – Opportunities
 - ▶ T – Threats
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Next Step/Follow-Up Process

WHEN	WHO	WHAT
March 23, 2016	Assistant to the Superintendent	Distribute the retreat record to all invitees.
Within 48 hours of receipt	All recipients	Read the retreat record.
By March 25, 2016	PIO	Post “Accomplishments” on the website.
March 29, 2016	Leadership Team (Superintendent – lead)	Review the “Current Internal Weaknesses” list for possible action items.
At March 31, 2016 Board meeting	Governing Board	Present the Strategic Plan to the public.
By May 1, 2016	Leadership Team	Share and discuss the Strategic Plan with all staff.
Monthly	Leadership Team & Governing Board	Monitor progress on goals and objectives, and revise objectives (add, amend and/or delete), as needed.
Monthly	Assistant to the Superintendent	Prepare and distribute the updated Strategic Plan Monitoring Matrix to all staff.
Sept. 20, 2016 8:30am – 3:30pm	Governing Board & Council	Strategic Planning Retreat to: <ul style="list-style-type: none"> - more thoroughly assess progress on the Goals and Strategic Objectives. - develop objectives for the next six months.

Strategic Plan Matrix

Six-Month Strategic Objects

- ▶ **Objectives** for each of the five goals
 - ▶ **When** will the objective will be completed
 - ▶ **Who** is the lead person for each objective
 - ▶ **What** are the steps to complete the objective
 - ▶ **Status** towards completion of the objective
 - ▶ Done
 - ▶ On Target
 - ▶ Revised
 - ▶ **Comments** about the progress of objectives
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Next Steps

- ▶ Place the Strategic Plan update on each board agenda
 - ▶ Ensure updates are promptly posted on the website
 - ▶ Encourage sites to review the updates at community meetings
 - ▶ Mark your calendars for September 20, 2016
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