



SAMPLE ONLINE SURVEY 2018

INTRODUCTION

The [District Name] School District Governing Board is asking for your help in selecting the next superintendent of schools. We have requested that the consultants from Leadership Associates, who are assisting the Board with the search, conduct an online survey to solicit input from students, staff, parents, and community.

The following survey asks you to respond to several critical questions. The information generated from this survey will be used to develop a profile which indicates desired qualities and characteristics in the next superintendent. It will also guide the recruitment and reference checking process as well as development of questions for the interview. The survey also seeks your perspectives on District strengths, challenges, and our community. Consultants will compile a report summarizing survey results and share it with the Board.



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BACKGROUND INFORMATION

PLEASE TAKE A MOMENT TO PROVIDE THE FOLLOWING INFORMATION:

1. My perspectives come from being a (check all that apply):

- Parent/Guardian
- Student
- Community Member
- Teacher
- Classified Employee
- Administrator
- Other Certificated
- School Volunteer
- Public Official
- Business Owner / Partner
- Non-Profit Staff / Board



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DISTRICT STRENGTHS & CHALLENGES; COMMUNITY

2. What do you see as the strengths of the District?

3. What do you see as the major challenges which will confront our new superintendent?

4. What is important for our next superintendent to know about our community?

5. Please add any other qualities and characteristics which you think are important for our next superintendent to possess.

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DESIRED PROFESSIONAL EXPERIENCE

6. Please rank, in order of importance between 1 and 7, (1 being the most important), the following professional experiences that you believe are most important for the next superintendent to possess, as they relate to the needs of the District.

| | | |
|--------------------------|----------------------|---|
| <input type="checkbox"/> | <input type="text"/> | Experience in California public education, either teaching and/or site administration |
| <input type="checkbox"/> | <input type="text"/> | Experience as an assistant superintendent or associate superintendent |
| <input type="checkbox"/> | <input type="text"/> | Experience as a superintendent in a comparable district |
| <input type="checkbox"/> | <input type="text"/> | Experience in oversight of school district finances, budgets, and business management |
| <input type="checkbox"/> | <input type="text"/> | Experience in management of school facilities |
| <input type="checkbox"/> | <input type="text"/> | A proven track record of growing academic achievement for all students, including special needs children, second language learners, and children of poverty |
| <input type="checkbox"/> | <input type="text"/> | Bilingual |

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DESIRED PROFESSIONAL LEADERSHIP CHARACTERISTICS

7. Please rank, in order of importance between 1 and 7, (1 the being most important), the following professional leadership characteristics that you believe are most important for the next superintendent to possess, as they relate to the needs of the District.

| | | |
|--------------------------|----------------------|--|
| <input type="checkbox"/> | <input type="text"/> | Is a strong instructional leader who will maintain and improve the student achievement gains made in the District |
| <input type="checkbox"/> | <input type="text"/> | Will bring the entire community together toward a strong vision of student achievement |
| <input type="checkbox"/> | <input type="text"/> | Will place the highest priority on safe environments for students and staff |
| <input type="checkbox"/> | <input type="text"/> | Has strong human relations skills and is a "people person" |
| <input type="checkbox"/> | <input type="text"/> | Will be accessible to parents and staff |
| <input type="checkbox"/> | <input type="text"/> | Will be highly visible at our schools and community events |
| <input type="checkbox"/> | <input type="text"/> | Has the ability to coach and develop potential leaders within the District, and create a strong, cohesive working team |

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DESIRED PERSONAL CHARACTERISTICS

8. Please rank, in order of importance between 1 and 7, (1 being the most important), the following personal characteristics that you believe are most important for the next superintendent to possess, as they relate to the needs of the District.

| | | |
|---|----------------------|---------------------------|
|  | <input type="text"/> | Decisive |
|  | <input type="text"/> | Organized |
|  | <input type="text"/> | Approachable |
|  | <input type="text"/> | Democratic |
|  | <input type="text"/> | Receptive to ideas |
|  | <input type="text"/> | Imaginative |
|  | <input type="text"/> | Pragmatic |